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Assume Vivid Astro Focus



Synopsis

The first book on the artist collective known for their raucous multimedia installations. Founded by artist Eli Sudbrack, assume vivid astro focus has been dazzling the art world since 1994 with its exuberant, visually spectacular room-size installations. Created out of recycled and appropriated imagery from a wide range of sources—such as unicorn tapestries, children's stickers, pages from gay porn magazines, album covers, Buddhist thangka paintings, and street graffiti, to name a few—the finished works can feel like a cross between a 1970s disco, Brazilian Carnival, and a psychedelic version of Andy Warhol's Factory. This volume, their first, will include many of the elements featured in their installations, which are known for the many "give-aways" the artists provide the visitors: a blow-in poster, postcard and sticker pages, and a pop-up, all designed by avaf.

Book Information

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Average Customer Review: 4.0 out of 5 stars 1 customer review

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Customer Reviews

"In keeping with their maximalist philosophy, the artists test our capacity for visual overload with AVAF, a new book from Rizzoli..." ~New York Times, T Magazine blog "Vibrantly documenting six years of sensational art projects...spread across the folds of the book, their kaleidoscope projects virtually jump off the visually packed pages to penetrate the mind." ~Flavorwire "The new, eponymous book (Rizzoli, \$60) documents the collective's work in a gorgeous visual tome with 270 illustrations." ~Planet Magazine "The book itself is a piece of art, with photographs of avaf events incorporated into dizzying collages on the page. As with avaf's public displays, the reader is invited to actively engage with special features like pop-ups, a 3-D poster and sticker

pages "• subverted childhood artifacts to decorate your grown-up bedroom." ~Modern Tonic"...sure to stimulate conversation" ~Gotham

Cay Sophie Rabinowitz was a senior editor at Parkette magazine for seven years. She has written numerous articles for publications including Artforum and Interview. Natalie Kovacs is a Toronto-based curator.

Very interesting!

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